



Branch Development Special Event

online, 15 March 2023

A **first step** towards the new **IFRC Community of Practice on Branch Development**, a virtual space for branch leaders to **share** their own experience and **support** others who face similar challenges.



Stay tuned to the next upcoming events!

“It has been a good learning forum. Let this come frequently.”
– Zambia RC Mpongwe Branch



1,373 persons

connected to prepare the event
(55% from Branches)



581 persons

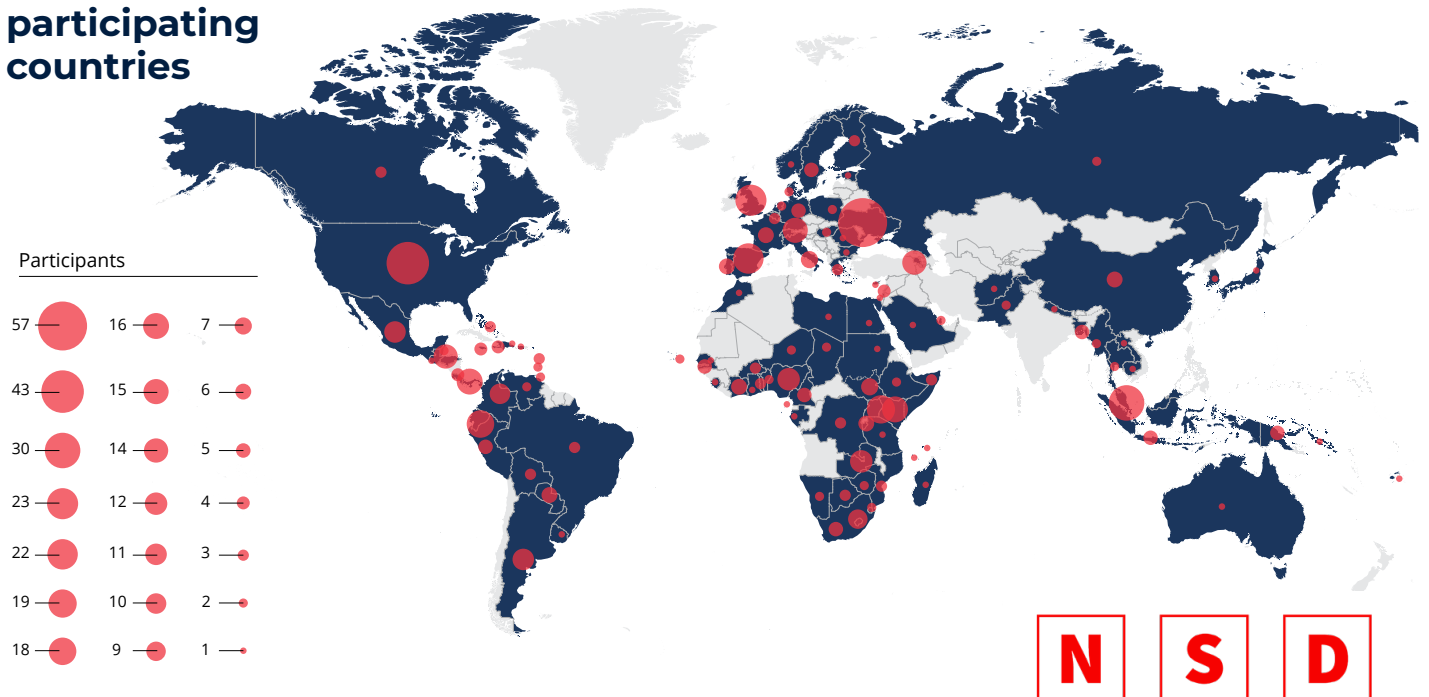
from **370** branches in **108** countries participated in real-time conversation during the Special Event and actively interacted with one another



205 stories

were shared by branches and used before, during and after the event

Map of the 108 participating countries



BD CoP Timeline

2021.12 / Global study on BD

Understanding diversity, different models of Branches and approaches to Branch Development (BD)

2022.06 / Branch Development Portal

Establishing a virtual space to access existing BD resources and examples

2022.11 / BD Coffee Lounge Session on "Building a distributed Network"

Testing approaches to share learning and facilitate interactive discussion among Branches

2022.09 / BD Coffee Lounge Session on "Improved Service & Self-led Volunteering"

Testing approaches to share learning and facilitate interactive discussion among Branches

2022 Q3 – 2023 / Q1 Review existing regional BD hubs and networks

Understanding stakeholders and analyzing synergy and complementarity of a Global BD Community of Practice

2023.03 / Special Event on BD

Designed with and for Branch Development practitioners, collecting insight from branches, testing interest and creating momentum for setting a Community of Practice

2023 Q2 / Users' analysis

Analyzing data and outcomes from past milestones and further arranging user's study with focused group

2023.03 / Virtual Branch 1-1 meeting

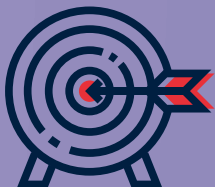
Piloting facilitated 1 on 1 peer dialogue approaches among Branch leaders

2023 Q2-Q3 / Focused topic conversation space

Based on analysis, organizing several focused topic conversations for Branch Practitioners

2023 Q3-Q4 / Setting up a BD CoP IT solution

Step by step process based on users' needs. Building the BD Community of Practice IT solution based on users' engagement, testing and modification



The BD Community of Practice to become self-sustained and self-running by its users